

WineNot 
BOUTIQUE

Wine and Gastronomy Tour of the Piedmont Region in Italy:
A Journey Through Wine, Food, and Heritage

June 21st - 28th, 2025



Join us to uncover the culinary wonders of Piedmont, a wine and gastronomy paradise celebrated for its Barolo wines, exquisite truffles, and perhaps the world's most decadent chocolate drink – *bicerin*. We introduce you to magnificent cities, stunning palaces, the hidden gems of small boutique wine producers, and authentic food flavors of the region. Experience the enchantment of Piedmont's summer, where gentle breezes sweep across lush vineyards under the sun's longest embrace of the year.

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Day 1: Saturday- Arrival in Turin, Welcome to Alba, A Taste of Barolo Magic



- Your adventure begins with a warm welcome and **group transfer from Turin airport to Alba**, the heart of the Piedmont wine region. Upon arrival, check into the charming Hotel Calissano, nestled in the center of Alba. Take some free time to settle in, then join your tour manager for an orientation walk. Wander through Alba's medieval streets, lined with colorful markets and historic towers that tell stories of a bygone era.
- In the evening, **journey to the picturesque village of Barolo**. Here, you will enjoy a **private cellar tour at Marchesi di Barolo**. Located in the heart of Barolo, this celebrated winery, established in the early 19th century, stands as a beacon of historical and oenological significance in Piedmont. Visiting Marchesi di Barolo is like stepping into a living history of viticulture. Revel in the elegance of a **welcome dinner** set in a stunning ambiance, paired with three exquisite wines that showcase the depth and complexity of Barolo.

Accommodation: [4****Hotel Calisano, Alba](#). This beautiful property seamlessly blends historic charm with modern luxury, offering spacious and elegantly appointed rooms. Nestled in the heart of Alba, near the central Piazza M. Ferrero, known as "the drawing-room of Alba," it serves as a vibrant meeting place for locals and visitors alike. Guests can indulge in gourmet Piedmontese cuisine at the hotel's exceptional restaurant, unwind at the fitness center, or explore Alba's medieval streets during their free time.

Day 2: Sunday- Discovering Alba: Truffle Tasting and Hunt, and Barbaresco Wine Adventure



- Breakfast in the hotel.
- Start your day with a **guided tour of Alba**, famously known as the "City of 100 Towers." Wander through its vibrant, medieval streets, adorned with charming boutiques, historic buildings, and lively piazzas. Visit a local truffle shop, where the earthy, aromatic flavors of truffle-infused condiments await you. This shop offers a quintessential Alba experience, allowing you to **sample and purchase truffle products** that make perfect gifts or souvenirs.
- Next, embark on an **exciting truffle hunting adventure** in the picturesque woods surrounding Alba. Accompanied by a trained truffle dog and a knowledgeable local expert, you'll learn the secrets of

finding these elusive culinary treasures. During this hands-on experience, you will witness the remarkable bond between the truffle hunter and their dog, and the excitement of uncovering truffles hidden beneath the forest floor.

- In the evening, head to **Barbaresco**, a picturesque village perched high on a hill. Known for its world-class wines, Barbaresco offers breathtaking views of the surrounding vineyards and countryside. Visit a renowned winery for a **tasting session featuring five distinctive wines, including two different labels of Barbaresco**. Savor these exquisite wines as the winemaker shares stories about the region's rich viticultural heritage and the unique characteristics of their wines.
- Enjoy a delightful **dinner at a traditional restaurant back in Alba**. Authentic Piedmontese cuisine, paired with exceptional wines and shared experiences of the day with your new travel friends, is the perfect end to the day.

Day 3: Monday- Barolo: Scenic Drives and Wine Tasting Extravaganza



- Breakfast in the hotel.
- Set off on a **scenic drive through the rolling hills of the Barolo wine region**, capturing panoramic views of lush vineyards and charming villages. Barolo is renowned for producing some of Italy's finest wines, and the landscape itself is a UNESCO World Heritage site, offering endless photo opportunities and breathtaking scenery.
- **Visit Poderi Gianni Gagliardo, a boutique winery** celebrated for its exceptional Barolo wines. Here, you'll indulge in a tasting of four premium wines, each reflecting the unique terroir of the region. Learn about the meticulous winemaking process and the history of the estate from the passionate winemakers.
- Enjoy **lunch at a cozy osteria that specializes in authentic regional cuisine**. The osteria's intimate setting and traditional dishes provide a perfect taste of local flavors, enhancing your culinary journey through Piedmont.
- Later, **visit Costa di Bussia, another esteemed winery known for its renowned Barolo single-vineyard wines**. Participate in a guided tasting, where you'll sample their finest offerings and gain deeper insights into the complexities and nuances of Barolo wine.
- Spend a relaxing evening in Alba, exploring its many dining options at your leisure. Stroll through the town's charming streets, perhaps enjoying a gelato or a glass of local wine at a quaint café. The evening is yours to savor the ambiance of this delightful town.

Day 4: Tuesday- Discovering Asti, A Gastronomic Journey and Traditional Farmer's Dinner



- Breakfast in the hotel.
- This morning, we will travel to Asti, a city renowned for its sparkling wines and vibrant history. Our first stop will be a **local refiner's farmhouse for a cheese tasting**. The refiner's expertise transforms cheeses into culinary masterpieces, offering a unique taste of Piedmont's dairy traditions. Here, you will savor twelve different cheeses, each paired with local jams and honey. To complement the cheese tasting, a pasta or salad course will be served, along with two glasses of wine.
- Afterward, we will **explore the charming town of Asti with a tour guide**, wandering through its historic streets, grand palaces, and bustling markets. Known for its magnificent Gothic cathedral, Asti boasts stunning architecture and a rich cultural heritage.
- Part of the Asti experience will be a **visit to a traditional butcher shop to sample local specialties**, such as salami and prosciutto, perfectly paired with a glass of Barbera wine. This experience highlights the region's rich gastronomic heritage and showcases the quality of its local produce.
- Continue your journey with a scenic drive through the picturesque hills of Nizza Monferrato, a charming town known for its beautiful landscapes and world-class wines. **In Nizza Monferrato, you will be welcomed by a local family for a traditional farmer's dinner**. Enjoy authentic homemade dishes, offering a heartwarming dining experience that celebrates the agricultural bounty of Piedmont.



Day 5: Wednesday, June 25 - Cooking Class, Piedmont Culinary Adventure & Rare Wine Discovery



- Start your day with a journey to a local agriturismo for a **hands-on cooking class led by a local chef**. Discover the secrets of traditional Piedmontese cuisine, using fresh, locally sourced ingredients to create authentic dishes. Enjoy the camaraderie of cooking together, sharing laughter and stories as you prepare a sumptuous **four-course lunch**. Savor the fruits of your labor, celebrating your newfound culinary skills with each delicious bite.
- In the afternoon, enjoy a **scenic drive through the rolling hills and picturesque landscapes of the Loazzolo region**, home to one of Italy's smallest DOC wine areas. Visit a charming, family-owned winery famous for its rare Loazzolo DOC wines, crafted from naturally-dried grapes. Enjoy an intimate **tasting and discover the meticulous winemaking processes behind these unique wines**, which are seldom found outside of Italy.
- Return to Alba in the evening, where you can unwind and continue your culinary exploration. Stroll through the charming streets, enjoying the town's delightful atmosphere and perhaps discovering a hidden gem of a restaurant to complete your day.

Day 6: Thursday - Historic Turin and Bicerin Delight



- **Travel to Turin** and settle into the elegant Turin Palace Hotel. Discover the rich history and vibrant culture of Turin with a **guided walk through its stunning city center**. Known for its elegant architecture and refined cuisine, Turin offers a blend of the old and the new. The city center features grand squares like Piazza Castello and Piazza San Carlo, and historic landmarks such as the Mole Antonelliana and the Royal Palace.
- Enjoy a **group lunch with wine at a local pizzeria**, followed by a tour of the city's historic sites. Afterward, **visit a historic coffee shop to savor a traditional bicerin**, one of the world's best chocolate drinks, a delightful blend of hot chocolate, coffee, and cream. This experience offers a taste of Turin's unique culinary heritage and adds a sweet highlight to your exploration of the city.
- Take advantage of free time in the evening to explore Turin's vibrant culinary scene, enjoying dinner at your leisure.

Accommodation: [4***Turin Palace Hotel](#). Experience unparalleled elegance at the Turin Palace Hotel, a historic gem from 1870 meticulously restored to blend classic charm with contemporary luxury. Take in the breathtaking city views from the panoramic terrace and indulge in the serene ambiance of the luxurious Wellness Area & Spa. Culinary delights await at Les Petites Madeleines restaurant, where gourmet dishes captivate your senses. Located steps from Porta Nuova Station, the hotel provides easy access to Turin's vibrant attractions, making your stay both convenient and unforgettable.

Day 7: Friday - Turin's Flavors, Stories and Farewell Dinner



- **Spend your morning in Turin** discovering its vibrant history and culture. Stroll through grand squares like Piazza Castello and visit iconic landmarks such as the Mole Antonelliana. Embrace the city's charm with a leisurely walk through its elegant streets. For a unique experience, take an optional ride on a streetcar to Turin's bustling food market, one of the largest in Europe, where you can explore a wide array of local delicacies. The tour manager will be available to guide you through the lively stalls, ensuring you make the most of your visit.
- In the evening, gather at **the historic Circolo dei Lettori for your farewell dinner**. This renowned literary club, nestled in an 18th-century palace, was once a hub for writers and intellectuals. The elegant and sophisticated ambiance offers the perfect setting for your final meal.
- Celebrate the conclusion of an unforgettable trip, filled with exploration, exceptional wines, and the forging of special friendships.



Day 8: Saturday - Departure: Farewell to Piedmont

After breakfast, check out and take a group transfer to Turin airport, concluding your unforgettable Piedmont adventure.



Price for the Trip:

\$4,675 (per person, double occupancy) when paid by cash or check.

\$5,250 (per person, single occupancy) when paid by cash or check.

****3% extra costs will apply to credit card payments***

Included:

- 5 nights at the 4-star Hotel Calissano in central Alba, with breakfast included
- 2 nights in classic rooms at the 4-star Turin Palace Hotel, in central Turin, with breakfast included
- Private transportation for the entire program as per the described itinerary
- Tour guide services for 7 days
- A local guide in Turin available for 2 hours
- Welcome Dinner at Marchesi di Barolo, including a cellar tour and pairing of 3 wines
- Visits to 5 wineries: 2 in Barolo, 1 in Barbaresco, 1 in Barbera d'Asti (with a farmers' dinner), and 1 in Loazzolo
- A cheese refiner experience with a tasting of 12 cheeses
- A butcher shop tasting in Asti with wine
- Chocolate and coffee drinks in Turin
- 1 cooking class with a 4-course lunch, including water, wine, and coffee
- 1 dinner and 1 lunch in traditional restaurants, with 3-4 courses and water
- 1 pizza lunch in Turin with wine included
- All hotel breakfasts
- A truffle hunting experience
- Limited Liability Insurance and "Fondo di Garanzia" insurance (against Tour Operator bankruptcy and other extraordinary events)
- 22% VAT

Not included:

- Airfare.
- Travel Insurance.
- Hotel city tax
- Truffles at meals
- Wine beyond the quantity agreed with each restaurant (most meals include 2 glasses per person, with some meals offering unlimited wine)
- Any other meal, tasting, entrance fee, transfer, tip, personal expense, and anything else not mentioned above in the "rates include" field